



7th Annual Police Dispatch Quality Award

Custom Alarm accepts the 2011 PDQ award.

Past winners include: Alarm Detection Systems, Altronic Alarms, Brink's Home Security, Broadview Security, and Vector Security.

Call for Entries

"Promoting Partnerships in Public Safety"

Security companies and law enforcement agencies work together as partners, sharing information and communicating frequently to protect public safety and serve their communities. The Security Industry Alarm Coalition (SIAC), False Alarm Reduction Association (FARA), and SECURITY SALES & INTEGRATION created the POLICE DISPATCH QUALITY (PDQ) program to promote cooperative best practices, reduce unnecessary dispatches and give officers the most complete information when responding to alarms. We are looking for companies that exemplify an all-out effort to reduce false alarms from implementing ECV (Enhanced Call Verification, a.k.a. two-call verification) to utilizing ANSI CP01-compliant control panels, training customers and working closely with law enforcement. The best overall collaboration will be honored with the 7th Annual North American PDQ Award, which is also endorsed by the Installation Quality (IQ) Certification Program.

- The winning security company will receive \$1,000 for hotel and airfare to attend June's Electronic Security Expo (ESX) in Nashville, Tenn., and will participate in the award ceremony.
- Installing and /or monitoring alarm dealers in the U.S. and Canada must mail an application to SIAC postmarked by **Feb. 28, 2012.**
- Outstanding program ideas will be featured in SECURITY SALES & INTEGRATION magazine, in security association publications and their Web sites, and at ESX 2012.
- Security companies and local police officials should meet now to form partnerships in public safety.

★ WORKING TOGETHER FOR PUBLIC SAFETY ★

The SECURITY INDUSTRY ALARM COALITION and the FALSE ALARM REDUCTION ASSOCIATION

Co-Sponsored by: SECURITY SALES & INTEGRATION Magazine, IQ Certification Program and Honeywell Security

Download an application and the judging criteria package at
siacinc.org • faraonline.org
iqcertification.org • securitysales.com

